

CRASH 2012 Conference

Colorado Review of Anesthesia for SurgiCenter and Hospitals

Plans for CRASH 2012 are complete! Appended is the agenda for the program to be held in Vail, Colorado
Sunday, 4 March - Friday, 9 March 2012.

Over 300 anesthesiologists, residents, and CRNAs from 40 states and 6 countries were in attendance at CRASH 2011. This is an exciting and popular meeting that I feel you will not want to miss!

The conference begins Sunday afternoon, 4 MARCH 2012 from 3:30 pm – 6:30 pm. Following these lectures will be the Opening Reception which will fill the Exhibit Hall with almost 300 anesthesiologists, CRNAs, other health care providers, and guests! The final lecture will be given Friday morning, 9 March.

The Vail Marriott Mountain will again host the conference. As in previous years, we will set up booths in the Exhibit Hall during the buffet breakfast and afternoon refreshments, interspersed throughout the hall. Participants MUST pass the Exhibitors to get anywhere near the food!! We have also provided multiple times during the course of each day for you to mingle with the participants.

This year we have changed our program schedule now offering lectures in the morning and afternoon along with **3 sessions of workshops** on Monday, Tuesday and Wednesday afternoon. Please check out our website for details on our program schedule.

Our special guest speakers this year are:

Robert Sladen, MD, FCCM, Professor and Executive Chair, College of Physicians and Surgeons of Columbia University, Chief, Division of Critical Care and Director SICU and CTICU, Columbia University

Some of our local speakers will be:

Joy Hawkins, MD, and Glenn Gravlee, MD

Workshops Include:

Ultrasound Guided Regional Anesthesia; Comprehensive Airway Management; Clinical Conundrums in Pediatrics; TEE for the General Anesthesiologist I and II; 3D TEE and TEE Simulation; Dilemmas in OB Anesthesia; Panel Discussions; and Simulation in Anesthesia.

Your participation through support of an exhibit, workshop support with equipment, or educational grant is solicited.

If you are interested in joining us in Vail the first week of March 2012, use the enclosed registration form or obtain a registration form online at www.cucrash.com. The University of Colorado Denver School of Medicine Tax Id #84-6000555. Be sure to complete the registration page in its entirety and fax it to 303-724-1761. I firmly believe this will be a successful conference. Thank you for your attention and I hope to be hearing from you in the near future!

Sincerely,



Rita Agarwal, MD
Associate Professor of Anesthesiology
CRASH Course Director

CRASH²⁰¹² Conference

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GENERAL INFORMATION

The Marriott will begin check-ins no earlier than 4:00 pm on your arrival day.

The block of hotel rooms reserved is available from 4 March – 9 March 2012 with a deadline to make those reservations by **February 2, 2012**. If you're staying with us at the Marriott, get your reservation in as soon as possible by calling Vail Marriott Mountain Resort at 1-800-648-0720, or go to the **CRASH** website (www.cucrash.com) click on Lodging for the Marriott and place your reservations. There is a 3 night minimum stay. If alternate accommodations are needed please feel free to check out our website, www.cucrash.com/altlodging.htm for additional CRASH lodging discounts.

Colorado Mountain Express (CME) handles ground transportation. The group code is **CRASH**

Please check out our website at www.cucrash.com/travelinfo.htm for all the information.

Ski lift tickets are available by going to our website at www.cucrash.com/Lift%20Ticket.htm this year. Print the form and fax it to 970-429-2670 and Mike will be happy to assist you.

Charter Sports (located inside the Marriott) has again agreed to offer discounted ski rentals to CRASH 2012 exhibitors and their guests. Charter Sports is offering complimentary ski & boot storage (including overnight boot drying), in addition to footwear that can be worn to and from your room. Check out all the details for reservations, rental forms, and more at www.cucrash.com/equiprental.htm

If possible, stay for the **NASTAR Race, Wednesday, 7 March, 12:00pm**. You and your guests will be allowed two runs through the gates at no charge. A photographer will take photo's of everyone!

We would like to extend a personal invitation for exhibitors to attend the **Opening Reception on Sunday, 4 March** between 6:30 and 8:30 pm. Hors d'oeuvres will be provided during the reception. This is the premier time that you will get to mingle with participants. This is held after the last lecture on Sunday's conference.

SPECIAL DETAILS

Lodging/Location

Host Hotel for CRASH 2012 *Marriott Mountain Resort* (800) 648-0720

- \$32 million renovation of entire hotel in 2002
- 200 yards from the new Lionshead gondola
- Vail's largest full-service hotel
- European Day Spa, athletic club & indoor/outdoor pools & Jacuzzis

CRASH 2011 Group Rates (subject to availability): Late Fee take effect January 26, 2011

TYPE ROOM	GROUP CODE	PRICE
Standard/Lodge	crscrsa	\$339.00

SPECIAL EVENTS

CRASH 2011 Exhibitors are invited to attend the following events:

- Welcome Reception: Sunday, 4 March, 6:30 pm – 8:30 pm
- NASTAR Ski Race: Wednesday, 7 March, 12:00 pm
- **EXHIBITOR MEETING:** A meeting for all exhibitors will be held on Monday, 5 March beginning at 9:45am in Salons C/D. Your input is greatly appreciated and welcomed!!

Vail Mountain

- 120 miles from Denver International, and Airport and 35 miles from Eagle Regional Airport
- For other activities in Vail please review the www.vail.snow.com website for details or call the Marriott Concierge Desk for a full listing of activities and reservations at 970-476-4444.

NEED MORE INFORMATION?

Call the CRASH Course Coordinator at 303-724-1977 or visit our website: www.cucrash.com with additional information and registration forms.

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EXHIBIT BOOTH REQUIREMENTS

Set-up of your booth may commence no earlier than 8 am on Sunday, 4 March 2012. If you are arriving and setting-up on Sunday, BOOTH SET-UP MUST BE COMPLETED BY 4 pm ON SUNDAY AFTERNOON AS THE RECEPTION COMMENCES IN THE AREA OCCUPIED BY YOUR BOOTHS AT 7 pm SHARP.

Items being shipped to the Marriott should be received by the hotel no more than 3-4 days pre-conference. The hotel has agreed to make every effort to keep your packages damage-free but if they are received too far in advance, the possibility of damage is greater. Packages you are bringing with you can be unloaded by a bellman at the front door or you can park your car on the west side of the parking structure and come in the west door which leads directly to the pre-function area. If you cannot reach Russ or Bev and are having problems involving the hotel, as a last resort you can contact Cindy Krieg at the Marriott (970-479-5010). Your packages should be shipped to: Marriott's Mountain Resort, 715 W. Lionshead Circle, Vail, CO 81657, Attention: CRASH 2011/"Your name/Company name". Your name and company name should be prominently displayed on the box for easy identification.

Please come to the CRASH registration desk to pick up your packet of information for CRASH 2011 upon your arrival. Russ Ingram will show you your booth location, and answer any question you may have. Your booth will also be clearly marked on your table. Tear-down of booths should not occur before 7:00 PM on Tuesday, 1 March, 2011.

We encourage you to maintain your booth throughout the conference at no additional charge. If that is not possible, you may leave your materials so they can remain out for the duration of the course. However, all materials left will be discarded after the conference.

YOU MUST BE PACKED UP AND VACATE EXHIBIT HALL NO LATER THAN NOON, FRIDAY 9 MARCH, 2012.

The Moderator for each of the morning and afternoon talks will take about a minute at the beginning of each session to encourage the participants to visit and talk with all exhibitors.

SUPPORTERS OF CRASH

We would like to thank all who have supported CRASH in the past and in the future. We have developed a fantastic website which is reviewed by all our registrants and interested Anesthesiologists, CRNA's, and other health care providers in anesthesia from around the world. By providing CRASH a *link* to your website business (logo), with a support fee of \$300 or by supporting CRASH under the Bronze, Silver, or Gold Medal exhibit fee, with your permission, we will place the link of your business on our website under 'Supporters of CRASH'.

Please do not hesitate to contact Beverly Janik or Russ Ingram regarding any of the foregoing information. We want to make it as easy for you as possible, and to encourage the Exhibit Hall to be an inviting location for our participants to gather.

If you have any questions, please do not hesitate to call us at (303) 724-1977. We anticipate our usual fun-filled, informative and family-style conference in 2011. Again, thank you for your consideration and we hope to see you in Vail!

CRASH COMMITTEE

POLICY FOR COMMERCIAL SUPPORT OF
CONTINUING MEDICAL EDUCATION (CME) CONFERENCES
UNIVERSITY OF COLORADO SCHOOL OF MEDICINE
OFFICE OF CONTINUING MEDICAL EDUCATION

1. Recognizing that the School of Medicine, serving as an accredited sponsor of CME activities, is responsible for the appropriate design and conduct of such activities, it is deemed important that the Standards for Commercial Support of Continuing Medical Education endorsed by the Accreditation Council for Continuing Medical Education be strictly observed.
2. Identification of CME needs, educational objectives, selection of content, faculty, educational methods and materials, and marketing methods and materials shall be the responsibility of the Office of CME of the School of Medicine as the accredited provider.
3. Presentations shall emphasize generic names when possible and if trade names are used, they shall include those of several companies.
4. Scientific objectivity shall be observed in the presentation of research conducted by commercial companies.
5. Unlabeled or investigational uses of a commercial product shall be clearly identified.
6. Disclosure will be made of the existence of any significant financial interest or other relationship a faculty member has with the manufacturer of any commercial products discussed in a certified educational presentation. Disclosure shall be made prior to presentations by written materials and/or by the moderator or the faculty member.
7. Exhibits shall not be a condition of support for CME activities, and when present shall not be located in the same room during the presentation.
8. Funds from a commercial source should be in the form of educational support made payable to the accredited sponsor and should be acknowledged in printed announcements. Both the accredited sponsor and the commercial supporter shall be prepared to disclose to relevant parties the expenditure of such funds.
9. Commercially supported social events at CME activities should not compete with, nor take precedence over, the educational events.

CRASH 2012

Conference

Colorado Review of Anesthesia for SurgiCenters and Hospitals

Exhibiting Company Name: _____

Attention: _____

Address: _____

City: _____

State _____

Zip _____

Telephone: _____

Fax: _____

Email Address: _____

Website: _____

Badge Names: _____

Sponsorship Levels:

Exhibits - \$1,200 - Booths will be pre-assigned and locations marked
The exhibit will require: 8' table w/ Skirt 8' open area - no table 6'School Table (6' x 4') Exhibit is _____ ft tall.
Electricity will will not be needed
The Booth will be manned on the following days; Sun Mon Tue Wed Thur Fri
(Materials may be left on tables after your departure but will be condensed. Materials will be discarded after the conference.)

Web Site Link - \$300: Support CRASH with the website link information from your company. Send the link of your company; place it under "Supporters" of CRASH advertisement for one year! Call Beverly Janik 303-724-1977 for detailed information

Silver Medal Sponsorship - \$5,000: Acknowledgement of Sponsorship Level in conference advertising. Complimentary Exhibit Booth (complete Exhibits Section). Your logo on website under Supporters of CRASH 2011

Bronze Medal Sponsorship - \$2,500: Acknowledgement of Sponsorship Level in conference advertising. Complimentary Exhibit Booth (complete Exhibits Section). Your logo on our website under Supporters of CRASH 2011

Gold Medal Sponsorship - \$10,000: Acknowledgement of Sponsorship Level in conference advertising. Complimentary Exhibit Booth (complete Exhibits Section). Your logo on our website under Supporters of CRASH 2011

Educational Grant - \$ _____.

Tax Id#: 84-6000555

Payment type: VISA MASTERCARD American Express Discover Diners Club CHECK (made payable to University of Colorado/CRASH 2012)

Name of Card: _____

Credit Card Number: _____

Expiration Date: _____

SIGNATURE: _____

TOTAL AMOUNT _____

Please submit this form via mail:
CRASH 2012, University of Colorado Denver
Department of Anesthesiology
Mail Stop 8202, AO1, 12631 E. 17th Ave., Aurora, CO 80045

Or by fax: 303-724-1761
Contact: Beverly Janik, Phone: 303-724-1977
Email: (Beverly.Janik@ucdenver.edu)